

The Overall Course Objectives:-

The MBA study program is designed with the objectives of accessing and enabling individuals who would be desirously yearning for a UK University Qualification, but are inhibited by the unavoidable circumstances surrounding their choices such as Family issues, financial issues pertaining to travel and University costs for the students in UK and visa complications. Yet, the UK University Qualifications are widely popular and desired by all the world wide employers. Therefore, the presence of online University programs for postgraduate students is in deed an effective solution to the highlighted problems above.

This program is additionally meant to empower the holder to critically carry out analysis of issues and economic opportunities for the most appropriate managerial decisions.

To be able to negotiate with other parties professionally and gainfully in the market place for the betterment of all parties

To have a much wider scope of vision into domestic and global political, economic, and social issues that are affecting the global markets.

To develop top managers and directors of profit and non-profit oriented organisations who are analytically able to formulate managerial and financial policies that will enable their organisations to ably face the world business and economic challenges, causes and maintain growth and profitability for their stockholders.

By means of internet, to bring closer the UK MBA qualifications to all those people in countries which are economically affected, and yet, such qualifications are widely needed for any global business employer.

To enable young managers analytically develop and manage with ease innovative marketing plans which will give their organisations competitive advantage in world markets

To enable young managers motivate and manage people within their organizations from strategic perspective and cause high output in their respective roles.

Basic entry requirements

A student of this program must have attained a good related Bachelor's Degree from a well recognised University, and of which grade point average is not below 2.0 (GPA).

Preferably an applicant on this program must have got a working experience of at least two or more years in recognized organization from private or public sector, or has been self-employed , but eyeing closely for any opportunity to further his/her postgraduate studies to match future environmental changes in the economy.

He/She must have a good understanding of English language and a sound numerical knowledge.

Assessment:

Assessment is normally via practical work-based assignments provided by PGTI. This ensures you minimise time away from work and that you undertake work study which is relevant to your own organisation's context.

Start Dates: Flexible to suit Learners Needs

Duration: 24 Months/Flexible, Including Top-up

Awarding Bodies:

- a) Chartered Management Institutes
- b) ATHE UK

Course Delivery:

PGTI- Distance Learning, through our high tech multi-media teaching platform.

Progression opportunities:

This qualification provides opportunities for progression to other qualifications at the same or higher levels, which could also be work-based or more academically structured. The qualifications also support learners in meeting the requirements for work and/or employment within all areas of management, leadership enterprise a Student will be able to progress 6 Months Top-up Postgraduate Degree with Buck's New University, University of Derby, University of Wales Institutes Cardiff and Edge Hill University, Coventry University(London Campus)

*Top-up Degrees Pathway fees not included

For more information please contact PGTI at academy@pgt.org.uk or, alternatively call PGTI Registry on +44(1375) 486 327

In addition to the support you will receive from your PGTI, CMI provides a unique and comprehensive package of candidate support, with access to:

- A wide range of online resources, from our highly regarded [Study Resource Centre](#) and [CPD system](#) to our new 'rapid response' Subject Search tool and Career Development site
- The latest management thinking via our [Professional Manager](#) magazine and [Study Zone](#), an e-newsletter designed specifically for our studying members
- Our dedicated team of [information researchers](#) for your more complex research requests
- A diverse [events](#) programme and [network of members](#) committed to, and experienced in, the field of management.

- **MBA 600 - CORE (GENERAL) COURSES**

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- This programme is designed to give a very strong and broad analytical foundation to any aspiring top manager of profit oriented organisation with an aim of maximising efficiency and effectiveness in world markets.

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- A student is allowed to take two unit courses or a maximum of three only from each semester offers:-

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- 601 - Strategic Management
- 602 - Financial Management
- 603 - Marketing Management
- 604 - Production and logistics management
- 605 - Management Accounting
- 606 - International Human Resource Management.
- 607 - Dissertation of not less than 15000 - 20000 words
- 608 - Business Ethics and Integrity
- 609 - Applied Economics and Statistics

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- **ELECTIVES:** A student must study and pass three elective courses in addition to core courses above.

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- 60E/I - Macro economics
- 60E/II - Entrepreneurship Skills Development
- 60E/III - Project Management
- 60E/IV - Research Methods
- 60E/V - Management Information Systems
- 60E/VI - Business Law for Companies
- 60E/VII - Applied Economics and Statistics
- 60E/VIII - Case Study of not less than 3000 words (Compulsory)

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- **FIELDS OF SPECIALISED MBA PROGRAMMES**

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- **MBA640 – INTERNATIONAL MARKETING**

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- A Student on this program must have got a sound working experience in marketing engagements and his / her Bachelor's degrees do indicate strength in Marketing and other related courses.

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- **CORE COURSES (COMPULSORY)**

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- 641 -International Marketing
- 642 -International Product Development
- 643 -Marketing Research
- 644 - Finance for Marketing Decisions.
- 645 - Marketing in different Cultures.
- 646 - International Brand Management
- 647 - Cultural Communication in International Business.
- 648 - Media Strategy and Planning.
- 649 - International Product Promotion and Advertising.
- 650 - Dissertation of not less than 15000 – 20000 words.

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- **ELECTIVES:** A student on this program must study and pass three elective courses in addition to core courses above.

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- 64E/I - Global Marketing Strategy
- 64E/II - Independent Case Study writing for not less than 3000 words (compulsory).
- 64E/III - Psychology of Consumer Behaviour
- 64E/IV - Sales and Sales Force Management
- 64E/V - Entrepreneurship Skills Development
- 64E/VI - Applied Economics and Statistics

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- **MBA650 – ACCOUNTING**

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- A student on this program must have got a sound practical experience in fields of Accounting and his/her Bachelor's Degree must indicate strength in accounting field.

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- **CORE COURSES:**

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- 651 - Intermediate Accounting
- 652 - Management Accounting
- 653 - Auditing
- 654 - Costing
- 656 - Business Law for Companies.
- 657 - Investment Analysis
- 658 - Accounting Issues and Skills.
- 659 - Dissertation – 15000 - 20000 words.

- **ELECTIVES:** A student on this programme must have got a sound practical experience in fields of Accounting, and his/her Bachelors Degree must indicate strength in Accounting discipline:-

- **CORE COURSES:**

- 65E/I - Bank lending and credit risk.
- 65E/II-Research methods
- 65E/III - Macro Economics
- 65E/IV - Entrepreneurship Skills Development
- 65E/V - Capital Markets and Derivatives
- 65E/VI - Case study for not less than 3000 words (Compulsory).
- 65E/VII - Applied Economics and Statistics
- 65E/VIII- Accounting for non profit organisations

- **MBA660 – FINANCE**

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- A Student on this program must have got a sound practical experience in finance from recognised organisations or institutions, or public sector departments, and his/her Bachelor's Degree must indicate strength in this field with not less than 2.0 GPA.

- **CORE COURSES (COMPULSORY)**

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- 661 - Financial Management
- 662 - Corporate Finance and Risk Management
- 663 - Capital Markets and Derivatives
- 664 - Macro Economics
- 665 - Banking and Practice
- 666 - Business Law for Companies
- 667 - Management of Financial Institutions
- 668 - International Banking
- 669 - Dissertation – 15000 - 20000 words
- 670 - Applied Economics and Statistics.

- **ELECTIVES:** A student on this program must study and pass three elective courses in addition to core courses above.

- 66E/I - Bank lending and Risk Management
- 66E/II - International Finance Reporting
- 66E/III - International Financial Markets and Institutions
- 66E/IV - Corporate Finance and Regulations
- 66E/V - Research Methods
- 66E/VI - Case Study writing for 3000 words (Compulsory).
- 66E/VII- International Taxation Systems
- 66E/VIII- Money and Banking

Fees: £6500 /Course

Duration: - 2 Years

Awarding Institutions



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